

Client: **The Odyssey Arena Belfast**

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Alfia's parking solution hits the right note

The Organisation

Belfast's Odyssey Arena is the showpiece of Odyssey, Northern Ireland's Landmark Millennium Project and one of the world's most adventurous and exciting leisure and entertainment venues.

Seating up to 10,000, the Arena is Ireland's biggest indoor venue, hosting a variety of high-profile events including live music, world-class sport and important exhibitions.

The Requirement

A durable and reliable parking solution was required.

When 10,000 people arrive at and leave the Arena at the same time,



The Solution

Alfia installed an £200,000 Easipark system, consisting of five entry and exit points and 10 Pay on Foot machines.

All of the Pay on Foot machines were designed to accept coins, bank notes, all types of credit cards, and have recently been

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updated to accept the Euro.

The machines all communicate with each other and report back to a central data station that controls and monitors the entire parking operation.

Opening day was 2 December 2000 with the parking facility – which offers 1,500 spaces – full to capacity with fans of the Belfast Giants ice hockey team, who played their first game at their new home venue.

Eager to get to their seats, the car park solution was put through its paces from the word go and ensured that everyone was parked and ready to see the 'face off'.

A week later, the Arena hosted one of the world's most powerful men – the outgoing President of the United States, Bill Clinton who made an address to the people of Belfast in the Arena.

Alfia's Managing Director, Chris Cook said: "We were very pleased with the swiftness of the installation, the whole project was a complete success."

