

Client: **Cambridge City Council**

***Blick Alfa
offered a
complete
solution,
covering all
three car
parks with
the Easipark
system.***

Easipark system provides city centre parking solution

The Organisation

Cambridge is a thriving city of some 100,000 people and is renowned as one of England's two great university centres.

Cambridge City Council, the district council covering the City, is responsible for delivering a range of services to Cambridge citizens and visitors.



The Requirement

Cambridge City Council wanted to upgrade three shopping centre car parks from Pay-and-Display to Pay-on-Foot but was keen to keep the existing exit format, namely rising kerbs instead of barriers.

Blick Alfa won the contract in a competitive tender situation.

The Solution

Blick Alfa offered a complete solution, covering all three car parks with the Easipark system.

Each individual car park has its

own central computer which links directly to Cambridge City Council's parking office, which is situated approximately a mile from each site.

Blick Alfa was successful in securing the tender after matching as many points in the specification as possible. And, for those points it did not meet, it suggested flexible alternatives.

This flexibility, professionalism and ability to work closely with the customer combined to make the whole project a complete success.